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SynergEyes, Inc. Expands Parameters for *SynergEyes*[®] Multifocal Hybrid Contact Lens

Carlsbad, CA (May 18, 2009) – SynergEyes, Inc., the high Dk hybrid contact lens manufacturer, has expanded the parameters of the *SynergEyes*[®] Multifocal hybrid contact lens for presbyopia specifically to address emerging presbyopes.

The *SynergEyes*[®] Multifocal lens is now available in a +0.75D add power in addition to the three add powers (+1.25D, +1.75D and +2.25D) previously offered. The addition of the +0.75D will provide a contact lens option for emerging presbyopes seeking binocular vision.

“Emerging presbyopes typically start off with monovision contact lenses, which require the patient to compromise their intermediate vision and their depth perception,” said Wes Wheadon, OD. “Having a lower add power available will enable practitioners to fit the lens on more emerging presbyopes and optimize visual acuity at all distances.”

“SynergEyes believes in listening to and giving serious consideration to all input we receive from our customers,” said Kellie Kaseburg, Vice President, Global Marketing, SynergEyes, Inc. “Based on customer feedback, we realized there was a need to expand the parameters of the *SynergEyes*[®] Multifocal lens to fit an even

wider range of patients and give them the best possible near, distance, and intermediate vision.”

The *SynergEyes® Multifocal* lens combines two materials – a rigid gas permeable center and a soft, hydrophilic outer skirt. The result is a durable “hybrid” lens that delivers high definition vision, excellent stability and centration, and all-day comfort. The concentric, center-near design of the *SynergEyes® Multifocal* concentrates optics within two distinct areas of focus: one for distance and one for near to provide simultaneous vision that is crisp and clear at all points of focus.

Incorporating patented HyperBond™ technology and HydroEyes™ surface science, the SynergEyes contact lenses with FDA market clearance include *SynergEyes® A* for naturally occurring ametropia, targeting patients with astigmatism, current gas permeable lens wearers, and patients demanding optimized vision; the *SynergEyes® Multifocal* lens for presbyopia; the *SynergEyes® KC* and *ClearKone™* for Keratoconus; and the *SynergEyes® PS* for post-surgery and post trauma refractive errors.

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