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SynergEyes, Inc. Launches New Hybrid Lens Design for Keratoconus Patients

Carlsbad, CA (May 25, 2009) – SynergEyes, Inc., the high Dk hybrid contact lens manufacturer, has launched its next generation hybrid contact lens design for keratoconus, *ClearKone*[™]. Now available in limited release in the United States, Canada and Puerto Rico, the *ClearKone*[™] patent-pending design is optimized to vault the predominant irregularities of the keratoconic cornea, thus, effectively restoring vision to a vast majority of patients, without compromising comfort or eye health,

Approved for marketing by the U.S. Food and Drug Administration (FDA), *ClearKone*[™] is a revolutionary contact lens for keratoconus that takes advantage of the best features of the hybrid platform, providing superior visual acuity, stability, centration and all-day comfort.

Key features of *ClearKone*[™] include the patent pending vault design and the reverse geometry landing system. The lens is designed to vault over the vast majority of ectasias without bearing to ensure corneal surface integrity. The excellent centration and stability of the hybrid platform keeps the optics centered over the visual axis, regardless of the location of the cone, to successfully

decrease aberrations, resulting in superior visual acuity through the reduction of coma.

“At SynergEyes, we are dedicated to researching and developing advanced contact lens designs for keratoconus,” says Joe Collins, Vice President of Manufacturing and R&D and co-founder of SynergEyes, Inc. “Technological breakthroughs in our research have led to the development of multiple hybrid contact lens designs, which have been specifically designed to fit a broad spectrum of keratoconus and irregular cornea patients. The SynergEyes® family of lenses is able to comfortably and effectively improve visual clarity.”

“SynergEyes recognized the need to develop a hybrid contact lens design that could fit a much broader spectrum of keratoconus patients, including oval cones, highly advanced central cones, decentered cones and depending on the specifics of the case, globus keratoconus and pellucid marginal degeneration,” says Kellie Kaseburg, Vice President of Global Marketing for SynergEyes. “The *ClearKone™* lens does just that and will allow many more keratoconus patients to experience the benefits of hybrid technology.”

ClearKone™ is currently available in limited release in the United States, Canada and Puerto Rico. SynergEyes is planning to do a controlled launch of *ClearKone™*, starting in September 2009.

Incorporating patented HyperBond™ technology and HydroIEyes™ surface science, the SynergEyes® contact lenses with FDA market clearance include: *SynergEyes® A* for naturally occurring ametropia, targeting patients with astigmatism, current gas permeable lens wearers, and patients demanding optimized vision; the *SynergEyes® Multifocal* lens for presbyopia; *SynergEyes® KC* and *ClearKone™* for Keratoconus; and the *SynergEyes® PS* for post-surgery and post trauma refractive errors.

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