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**FOR IMMEDIATE RELEASE**

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## **SynergEyes Expands Management Team**

**Carlsbad, CA (July 13, 2005)** – SynergEyes, Inc., whose family of hybrid contact lenses featuring a 150 Dk rigid gas permeable center with a soft hydrophilic skirt is currently awaiting pre-market approval from U.S. Food and Drug Administration, has expanded its management team with the appointment of five ophthalmic industry veterans.

According to Tom Crews, president and chief executive officer, they are: Jim Berglund, O.D., F.A.A.O., chairman of the board of directors. He previously served as president of Continuous Curve, Inc., and general partner and managing director of Enterprise Partners in San Diego. He is a member of the board of trustees of Pacific University.

Mary Loranger, vice president of global marketing. She was formerly head of global marketing for CIBA Vision's specialty lens unit. Before that, she held senior management positions in sales and marketing with Wesley Jessen.

David Voris, chief financial officer. He previously was CFO for ophthalmic instrument manufacturer Laser Diagnostic Technologies, which was purchased by Carl Zeiss Meditec in 2004. Voris has held positions in finance with Alaris Medical Systems, Metracor Technologies and Deloitte & Touche.

Tim Koch, director of professional services. A well known author and lecturer on contact lenses and practice management, he served as director of professional services for Paragon Vision Sciences for nine years and was in clinical practices at the Eye Care of La Jolla and Park Nicolett Medical Center. He is past member of the board of directors of the Contact Lens Society of America.

Jeanne Bear, director of marketing. She is a former vice president of international sales and business development at Paragon Vision Sciences. Before her 10 years at Paragon, she was senior director of sales and marketing for Asia and Latin America for Pilkington Barnes-Hind. Bear was appointed in 2004 to the board of directors of the European Federation of the Contact Lens Industry and is a member in the British Contact Lens Association.

SynergEyes has developed a family of lenses for the full continuum of refractive errors. Its lenses are engineered to provide the comfort of soft lenses and the visual acuity of precision-lathed rigid gas permeable lenses while providing for optimum corneal physiology. The SynergEyes high-Dk hybrid lens platform utilizes patent-pending technology to produce a lens that is measured to be substantially stronger than existing low-Dk hybrid lens designs.

SynergEyes was founded in 2001 by Jerome Legerton, O.D., M.S., F.A.A.O., executive vice president and chief technology officer, and engineers Ali Dahi, vice president of research and development, Barry Chen, vice president of engineering, and Joe Collins, vice president of manufacturing who joined the team in 2002. FDA clinical trials were initiated in 2003 for the treatment of naturally occurring refractive errors in eyes with and without presbyopia, and refractive errors associated with keratoconus and post surgical corneal outcomes.

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