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## **SynergEyes® Re-Launches Web Site for Eye Care Professionals and Patients**

**Carlsbad, CA (March 20, 2007)** – SynergEyes, Inc., the high Dk hybrid contact lens manufacturer, has re-launched its web site to better meet the needs of contact lens patients and prescribing practitioners.

[www.synergeyes.com](http://www.synergeyes.com) provides detailed product information on the SynergEyes family of hybrid contact lenses, including lens care and insertion and removal videos for patients. A new and improved doctor locator search tool makes it easy for patients to find practitioners that fit SynergEyes lenses. It also denotes those who have participated in the SynergEyes Certified Practitioner Program.

The password-protected portion of the web site for practitioners provides online training, fitting resources, practice development tools and account information. Practitioners can participate in live, interactive or prerecorded fitting seminars, download parameter tables and fitting guides, and utilize the *SynergEyes A*® lens calculator to determine initial base curve, skirt curve and sphere power recommendations. Practitioners also can place lens orders and review account history.

“SynergEyes is committed to ensuring both patients and practitioners have access to the most up-to-date information on the SynergEyes family of hybrid contact lenses at all times. Our new web site provides practitioners the training and information they need in order to make the hybrid fitting process as simple as possible.” said Kellie Kaseburg, Vice President of Global Marketing for SynergEyes, Inc.

SynergEyes manufactures a revolutionary hybrid contact lens that combines two materials – a rigid gas permeable center and a soft, hydrophilic outer skirt, resulting in a durable “hybrid” lens for patients seeking crisp, clear vision with the comfort of a soft lens. Incorporating Hyperbond™ technology and HydrolEyes™ surface science, the SynergEyes lenses with FDA market clearance include *SynergEyes® A* for naturally occurring ametropia, targeting patients with astigmatism, current gas permeable lens wearers, and patients demanding optimized vision; *SynergEyes® KC* for keratoconus, *SynergEyes® Multifocal* for presbyopia and *SynergEyes® PS* for post surgery and post trauma refractive errors.

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