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SynergEyes Expands Executive Management Team with Two Key Appointments

Carlsbad, CA (June 10, 2010) –SynergEyes, Inc., the high Dk hybrid contact lens manufacturer is pleased to announce the expansion of the executive management team with the appointments of Michael DeAngelo to Vice President of Sales, North America and David Fancher to Senior Vice President, Global Sales.

DeAngelo brings to SynergEyes over 25 years of national sales management and sales operations experience. He spent 15 years at CooperVision during which time he was responsible for various aspects of the contact lens division including holding the position of Senior Sales Director for five years. Most recently he was Vice President of Sales and Marketing for BEST Life and Health Insurance Company of Irvine, CA where he was directly responsible for leading all sales and marketing functions.

Fancher joined SynergEyes in May of 2008 after spending 14 years in key global sales and marketing leadership positions with CooperVision. From 2005 until his retirement from the company in 2006, he was President of CooperVision Surgical, Inc. Prior to that he was the Senior Vice President of Sales for the

contact lens division of CooperVision, during which time the company grew to become the 3rd largest contact lens manufacturer, both domestically and globally.

“These key appointments are instrumental as SynergEyes introduces second generation Silicone Hydrogel hybrid contact lens products later this year and continues to establish the company's position in the global contact lens market.” said Jim Ham, President and CEO, SynergEyes, Inc.

SynergEyes manufactures a revolutionary hybrid contact lens that combines two materials – a rigid gas permeable center and a soft, hydrophilic outer skirt, resulting in a durable “hybrid” lens for patients seeking crisp, clear vision with the comfort of a soft lens. Incorporating HyperBond™ technology and HydrolEyes™ surface science, the SynergEyes lenses with FDA market clearance include: *SynergEyes® A* for naturally occurring ametropia, targeting patients with astigmatism, current gas permeable lens wearers, and patients demanding optimized vision; *ClearKone®* and *SynergEyes® KC* for keratoconus, *SynergEyes® Multifocal* for presbyopia and *SynergEyes® PS* for post-surgery and post-trauma refractive errors.

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